

## 2026 Employee Engagement Survey HEC Member Pricing

Standard Annual Employee Engagement Survey	
Member Orgs up to 500 employees	Complimentary
Member Orgs 500+ employees	\$2.50 per response
Org Survey Report	Complimentary
Additional Org Survey Report	\$100 per report
Additional Demographic Questions and Report	\$100 per question (standard demographic questions included in the survey)
Personalized Email Link up to 500 employees	\$2,500 flat fee
Personalized Email Link 500+ employees	\$5,000 flat fee
Optional Strategy Session	\$1,500 per 2-hour session + travel if applicable
Optional Focus Group	\$1,500 per 1-hour session travel included
Question Customization	Becomes an off-cycle (see pricing below)

Off-Cycle HEC Member Survey (Custom Timeframe and/or Customized Questions)	
Question Customization	\$1,200 flat fee
Admin Small Org (up to 200 employees)	\$500 flat fee
Admin Med Org (201-500 employees)	\$750 flat fee
Admin Larg Org (501+ employees)	\$1,000 flat fee
Per Response Charge	\$2.50 per response
Additional Demographic Question with Report	\$100 per question (standard demographic questions included in the survey)
Personalized Email Link up to 500 employees	\$2,500 flat fee
Personalized Email Link 500+ employees	\$5,000 flat fee
Optional Strategy Session	\$1,500 per 2-hour session + travel if applicable
Optional Focus Group	\$1,500 per 1-hour session travel included